

Master of Science in International Marketing in a Digital Environment

Curso /Course	Convocatoria / Call	Fecha/ Date	Hora/Time	Código /Code	Asignatura	Subject	Aula /Room	Profesor / Professor
1	1st Conv. Ord. / 1st Ord. call	Thursday, 20 November 2025	3:30 PM	80954	Advanced Market Research	Advanced Market Research	E202	Escuin Rubio, Marta
		Tuesday, 25 November 2025	3:30 PM	80950	International Marketing Strategy	International Mk Strategy	E202	Jiménez-Asenjo De Pedro, Noelia
		Wednesday, 10 December 2025	3:30 PM	80951	Adv. Mk Management Simulation	Adv. Mk Management Simulation	E202	Garnelo Gómez, Irene
		Wednesday, 10 December 2025	3:30 PM	80951	Adv. Mk Management Simulation	Adv. Mk Management Simulation		Matute Vallejo, Jorge
		Tuesday, 16 December 2025	3:30 PM	80956	Digital Marketing Strategies	Digital Marketing Strategies	E202	Meyer , Jan Hinrich
		Thursday, 22 January 2026	3:30 PM	80955	Marketing Data Intelligence	Marketing Data Intelligence	E202	Sánchez García, Javier
		Friday, 20 February 2026	3:30 PM	80957	Social Media Management	Social Media Management	E202	Juncá Alcalá, Jordi
		Friday, 27 February 2026	3:30 PM	80953	International Product Development	International Product Development	E202	Cazorla Jagüin, David
		Friday, 13 March 2026	3:30 PM	80972	Global Retail Management	Global Retail Management	E202	Soto Cores, Mirian
		Wednesday, 08 April 2026	3:30 PM	80959	Digital Marketing Communication	Digital Marketing Communication	E202	Ramírez Pagès, Alba
		Friday, 15 May 2026	3:30 PM	80970	E-Commerce	E-Commerce	E202	Martínez Gallego, Pilar
		Friday, 29 May 2026	3:30 PM	80971	Neuromarketing	Neuromarketing	E202	Matute Vallejo, Jorge
		Friday, 29 May 2026	3:30 PM	80971	Neuromarketing	Neuromarketing		Meyer , Jan Hinrich
		Monday, 01 June 2026	3:30 PM	80966	Analítica de negocios	Business Analytics	E202	Bernadó Mansilla, Ester
	2nd Conv. Ord. / 2nd Ord. call	Monday, 22 June 2026	3:30 PM	80951	Adv. Mk Management Simulation	Adv. Mk Management Simulation	E202	Garnelo Gómez, Irene
		Monday, 22 June 2026	3:30 PM	80951	Adv. Mk Management Simulation	Adv. Mk Management Simulation		Matute Vallejo, Jorge
		Monday, 22 June 2026	3:30 PM	80954	Advanced Market Research	Advanced Market Research	E202	Escuin Rubio, Marta
		Monday, 22 June 2026	3:30 PM	80956	Digital Marketing Strategies	Digital Marketing Strategies	E202	Meyer , Jan Hinrich
		Monday, 22 June 2026	3:30 PM	80950	International Marketing Strategy	International Mk Strategy	E202	Jiménez-Asenjo De Pedro, Noelia
	Conv. Extr. Julio / Extr. call July	Monday, 22 June 2026	3:30 PM	80951	Adv. Mk Management Simulation	Adv. Mk Management Simulation	E202	Garnelo Gómez, Irene
		Monday, 22 June 2026	3:30 PM	80951	Adv. Mk Management Simulation	Adv. Mk Management Simulation		Matute Vallejo, Jorge
		Monday, 22 June 2026	3:30 PM	80954	Advanced Market Research	Advanced Market Research	E202	Escuin Rubio, Marta
		Monday, 22 June 2026	3:30 PM	80956	Digital Marketing Strategies	Digital Marketing Strategies	E202	Meyer , Jan Hinrich
		Monday, 22 June 2026	3:30 PM	80950	International Marketing Strategy	International Mk Strategy	E202	Jiménez-Asenjo De Pedro, Noelia